



20 25

# DOGS! OF CARMEL

## **ARTIST SUBMISSION PACK**

Be part of Carmel's Community Art Event

Brought to you by



**CARMEL**  
Chamber of Commerce

[CarmelChamber.org](http://CarmelChamber.org)





## **Artist Submissions Due March 1, 2025**

The Dogs of Carmel are on the hunt for talented artists to bring this paw-some community art event to life. Get ready to showcase your art and leave your mark when the Dogs of Carmel takes over the streets of Carmel-by-the-sea this summer!

The 2025 Dogs of Carmel will showcase twelve (12) one-of-a-kind Dog sculptures crafted by talented local artists and proudly foster sponsored by local businesses. These tail-wagging masterpieces will be on display all summer, from Memorial Day to Labor Day, for both locals and visitors to enjoy.

A “Tail Trail” walking map highlighting all the Dogs and their sponsoring businesses will be available at the Visitors Center and online to guide you on this paws-itively delightful art trail.

The Dogs of Carmel isn't just about awe-inspiring art—it's about making a real difference. By joining forces with us, local businesses, schools, community groups and artists can show their support for Carmel and contribute to a worthy cause.

So, grab this paws-itively fantastic opportunity to showcase your talent, creativity, and community spirit.





## What's in it for you?

- Gain recognition as an artist.
- Receive promotion online, social media, print materials, and live events.
- Enjoy a stipend of \$150 for your time and materials.
- Raise money for a local charity.
- Promote the importance of creativity.

## How it works?

- We provide the canvas—a primed, fiberglass Dog sculpture. This year everyone will receive standing lab dog sculptures.
- You'll have approx. 8 weeks to bring your vision to life once your design is approved.
- Artists will receive a stipend of \$150 for their time and materials.

## Eligibility

- Open to artist 18 years and older within driving distance to Carmel.
- Preferential consideration will be given to artists based in the Carmel area and Carmel Chamber of Commerce members.
- Artist will be required to work with Golden Artist Acrylics, a list of paints is included in this packet or visit <https://goldenartistcolors.com/products/golden-artist-acrylics>.
- Artists must be able to pickup and return their Dog sculpture.
- Artists must submit completed packet by March 1st, 2025.





## **Selection & Approval Process**

1. The Dogs of Carmel Committee will review all submission packages for inclusion in the project.
2. Artists will be informed if selected by the committee by March 14.

**Submissions must be received by Noon on March 1, 2025.**  
**(Late submissions will not be considered.)**

## **Submissions must include:**

- Artist Application and Agreement (signed)
- Copyright Agreement (signed)
- Up to 2 color sketches created from Dog template enclosed
- Up to 3 images of other art projects
- Attachments must not exceed a file size of 8MB.
- Designs must be high-resolution and in PDF, PNG or JPEG format.

## **Submit to:**

- Email to [membership@carmelchamber.org](mailto:membership@carmelchamber.org)
- Mail to P.O. Box 4444, Carmel, CA 93921
- Drop off in Person at the Carmel of Chamber offices in Carmel Plaza.

The Carmel Chamber of Commerce is unable to return any materials submitted.

# Timeline

estimated

**February 1, 2025**

Artist Submission Open

**March 1, 2025**

Artist Submission Deadline

**March 14, 2025**

Art Selection and Artist Notified

**March 28, 2025**

Artist Pick up Dogs

**April – May, 2025**

Dogs decorated by artists

**May 16, 2025**

Dogs returned to Chamber for  
photography and placement

**May 27, 2025**

Dogs of Carmel Reveal Paw-ty &  
Walking Tour

**June – Aug, 2025**

Tail Trail Goes Open

**September, 1 2025**

Dog Closing Paw-ty &  
Adoption Auction

**FEB**



Artist  
Submission Open



**MAR**

Artist  
Submission Due

**APR**



Dogs decorated  
by artists



**MAY**

Artist finish  
Dogs

Reveal Paw-ty

Tail Trail Open

**JUN**

**JUL**

**AUG**



Tail Trail Open



**SEP**

Closing Paw-ty  
Adoption Auction





## **FAQ & GUIDELINES FOR ARTISTS**

### **Do you cover expenses?**

The fiberglass dog is provided, but other artist materials are not provided and should therefore be covered by the individual artist. A stipend of \$150 for your time and materials.

### **What paint/materials do you recommend I use?**

Artist will be required to work with Golden Artist Acrylics and apply a Gemina 60 Water Based Clear Coat (from Fisk Paints in the Barnyard and Sand City). While we welcome all art forms, experiences shared has taught us that collage and/or sticking paper or paper-based products do not prove as effective as painting or mosaic. Be aware that the sculptures will be outside in the summer weather for up to 8 weeks, please consider this before submitting your design.

### **Will I be asked to change my design?**

If your design is chosen by a sponsor, they may wish to share some of their own ideas and thoughts with you. We will arrange an introduction to your corporate partner but any changes should be kept to an absolute minimum and we will also be available to help manage any requests for design changes and will always bear in mind the integrity of your creation.

### **Can I use logos in my design?**

Corporate logos and advertising are not permitted. Artists may sign and date their sculpture in a discreet place but no logos, QR codes, social or web links should be painted or attached to a sculpture.





## **FAQ & GUIDELINES FOR ARTISTS CONTINUED**

### **Are there any design concepts that you would not accept?**

Designs that are overtly religious, political or sexual in any nature will not be accepted. Designs should not feature any obvious signs of fear or aggression. You should bear in mind that the audience will be diverse and of all ages. A review panel will review all designs. This review panel has the sole discretion to accept or reject and design.

### **Can I paint a different breed?**

This year all 12 dog sculptures will be of the same breed, standing labs.

### **Can I add 3D elements to my design?**

Dogs of Carmel is an interactive event so please keep in mind the sculpture will be repeatedly touched by the public. Artists may attach items to the sculpture but must make sure they are securely attached and durable for an outdoor environment. It is recommended that only artists experienced in working with fiberglass submit designs that use this process. When placed out at fostering businesses sculptures may be bolted to a secure base. Artists are requested to keep the base area clear of any attachments.

### **What can I tell people about my design?**

We know it's exciting, but we ask you to keep your design confidential- it helps to build the excitement for the Tail Trail launch in summer. We encourage you to share teasers and images online, but please do not place your dog in a public place before it's official reveal.



## **GOLDEN Suggested Color List for Exterior Sculpture**

Although GOLDEN uses only the most permanent pigments available within each chemical classification, we have compiled this list of the best pigment choices for use on an exterior mural. Application of isolation coats and MSA Varnish layers is highly recommended.

**BEST PIGMENTS** - The most stable GOLDEN colors for exterior use.

Anthraquinone Blue	Primary Cyan
Bismuth Vanadate Yellow	Pyrrrole Orange
Bone Black	Pyrrrole Red
Burnt Sienna	Pyrrrole Red Dark
Burnt Umber Light	Pyrrrole Red Light
Burnt Umber	Raw Sienna
Carbon Black	Raw Umber
Chromium Oxide Green	Red Oxide
Chromium Oxide Green Dark	Teal
Cobalt Green	Terre Verte Hue
Cobalt Teal(color discontinued in 2012)	Titan Buff
Cobalt Titanate Green(color discontinued in 2012)	Titanate Yellow
Cobalt Turquoise	Transparent Brown Iron Oxide
Graphite Gray	Transparent Red Iron Oxide
Iridescent and Interference Colors (except Iridescent Bright Gold) Mars Black	Transparent Yellow Iron Oxide
Mars Yellow	Titanium White
Neutral Grays	Turquoise (Phthalo)
Phthalo Blue GS	Van Dyke Brown Hue
Phthalo Blue RS	Violet Oxide
Phthalo Green BS	Yellow Oxide
Phthalo Green YS	







**ARTIST APPLICATION & AGREEMENT**  
**ARTIST APPLICATION DEADLINE: March 1, 2025**

Artist name (as you want it to appear in print):

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Mailing address: \_\_\_\_\_

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Email address: \_\_\_\_\_

Cell phone: \_\_\_\_\_

Website: \_\_\_\_\_

Instagram and Facebook: \_\_\_\_\_

Have you previously participated in Dogs of Carmel? Yes / No

Do you have experience painting on 3-D surfaces? Yes / No

Why do you want to participate?

**DOGS OF CARMEL 2025**  
**ARTIST APPLICATION & AGREEMENT**  
**continued**

Design Statement (Brief description of design, what inspired you and/or how will it be made):

Please include up to three images showing us examples of other art projects you have completed. Use the attached dog outlines for concept illustrations of your two designs as listed below, showing exactly how you propose to design each dog entirely.

Assurances: I have completely read the Dogs of Carmel, Artist Packet and agree to its contents in full. I acknowledge that all application materials will become the property of the Carmel Chamber of Commerce and no materials will be returned to the artist. I agree to all terms.

Artist's Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**DOGS OF CARMEL 2025  
COPYRIGHT ASSIGNMENT**

WHEREAS, (artist's name), an individual is the Author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to the " Dogs of Carmel, committee on the same date of this assignment;  
WHEREAS, the Artist understands and acknowledges that, as part of the application process, it is intended that Carmel Chamber of Commerce with an address of PO Box 4444, Carmel, CA 93921, owns the entire right, title and interest in and to the Design;

WHEREAS, the Artist understands and acknowledges that he/she will be notified in writing by the "Dogs of Carmel" committee when his/her design has been approved and selected;

WHEREAS, the Artist understands and acknowledges that upon the artist's receipt of written notification that his/her design has been selected and approved, he/she shall apply that design to a Dog sculpture provided by the "Dogs of Carmel" committee, thereby creating a "Finished Dog" ready for outdoor display during the summer of 2025. WHEREAS, the Artist desires to transfer all of his/her right, title and interest in and to the Design, including but not limited to, all derivative works which are based on the Design to the Dogs of Carmel Committee;

WHEREAS, the Artist understands and acknowledges that the Dogs of Carmel Committee shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design of the "Finished Dog " is approved for exhibition as described in detail in the Call for Artists to Dogs of Carmel. The Artist will receive \$150 as compensation for his/her work from the Dogs of Carmel as long as the dog is delivered by the due date. Any Dog not delivered by the due date may be disqualified.



**DOGS OF CARMEL 2025**  
**COPYRIGHT ASSIGNMENT CONTINUED**

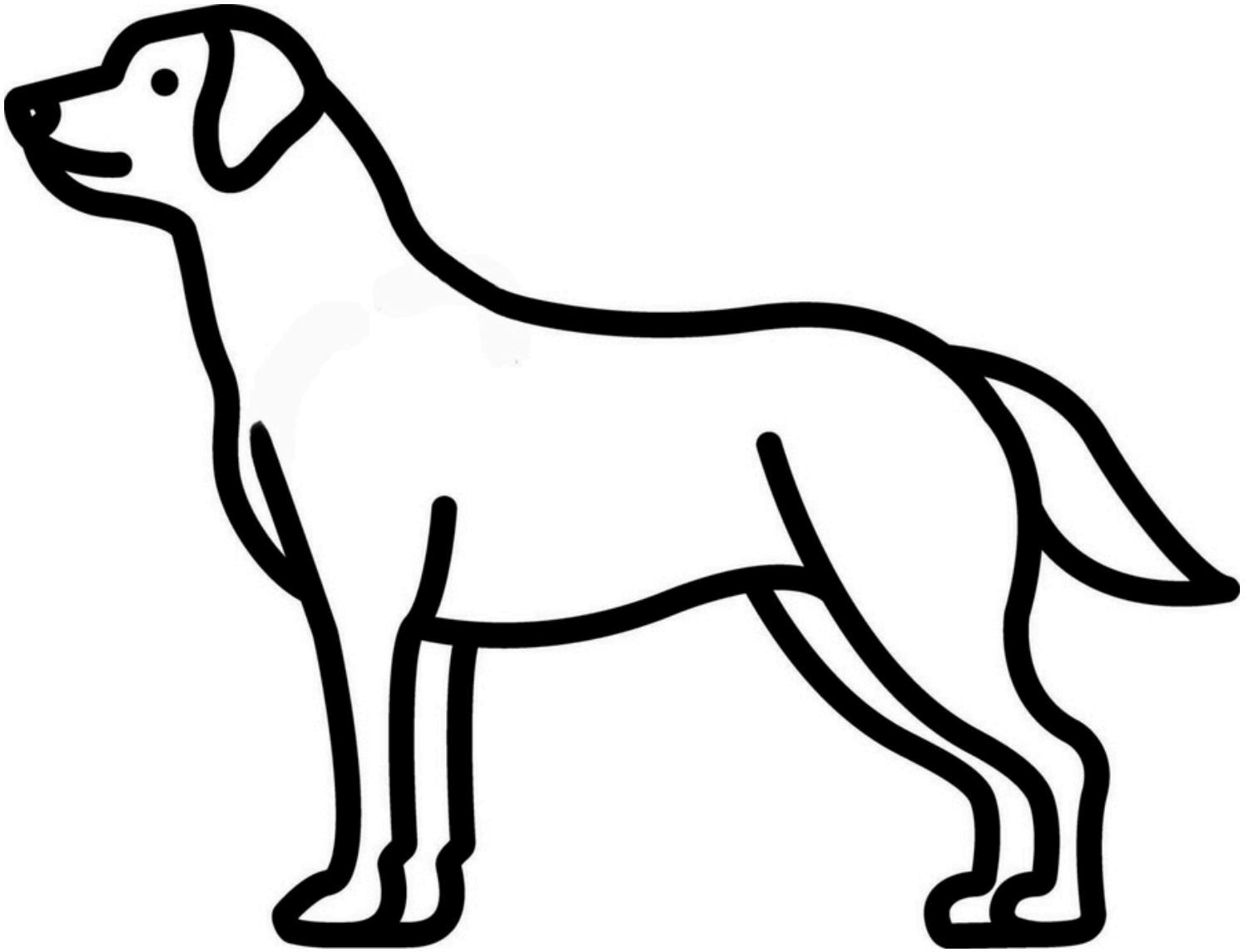
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Artist hereby assigns to the Dogs of Carmel all his/her right, title and interest in and to the Design and to any derivative works based on the Design including but not limited to any rights it may have in the Finished Dog, together with all copyright application and registrations therefore. The Artist acknowledges and agrees that, due to the nature of the public display of the Finished Dog, Dogs of Carmel shall not be liable for any distortion, mutilation, modification or destruction of the Finished Dog by accident, act of God or person. The Artist hereby waives his/her rights under the Visual Artists Rights Act ("VARA"), 17 U.S.C. 106A, as against the Carmel Chamber and sponsoring businesses in the event of such distortion, mutilation, modification or destruction.

The Artist further acknowledges and agrees that if the Finished Dog is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, the "Carmel Chamber of Commerce" shall have the right to make, or have made, such repairs, even if the repairs would constitute distortion, mutilation or modification. The Artist hereby waives his/her rights in the event and to the extent "Carmel Chamber of Commerce" deems such repair necessary.

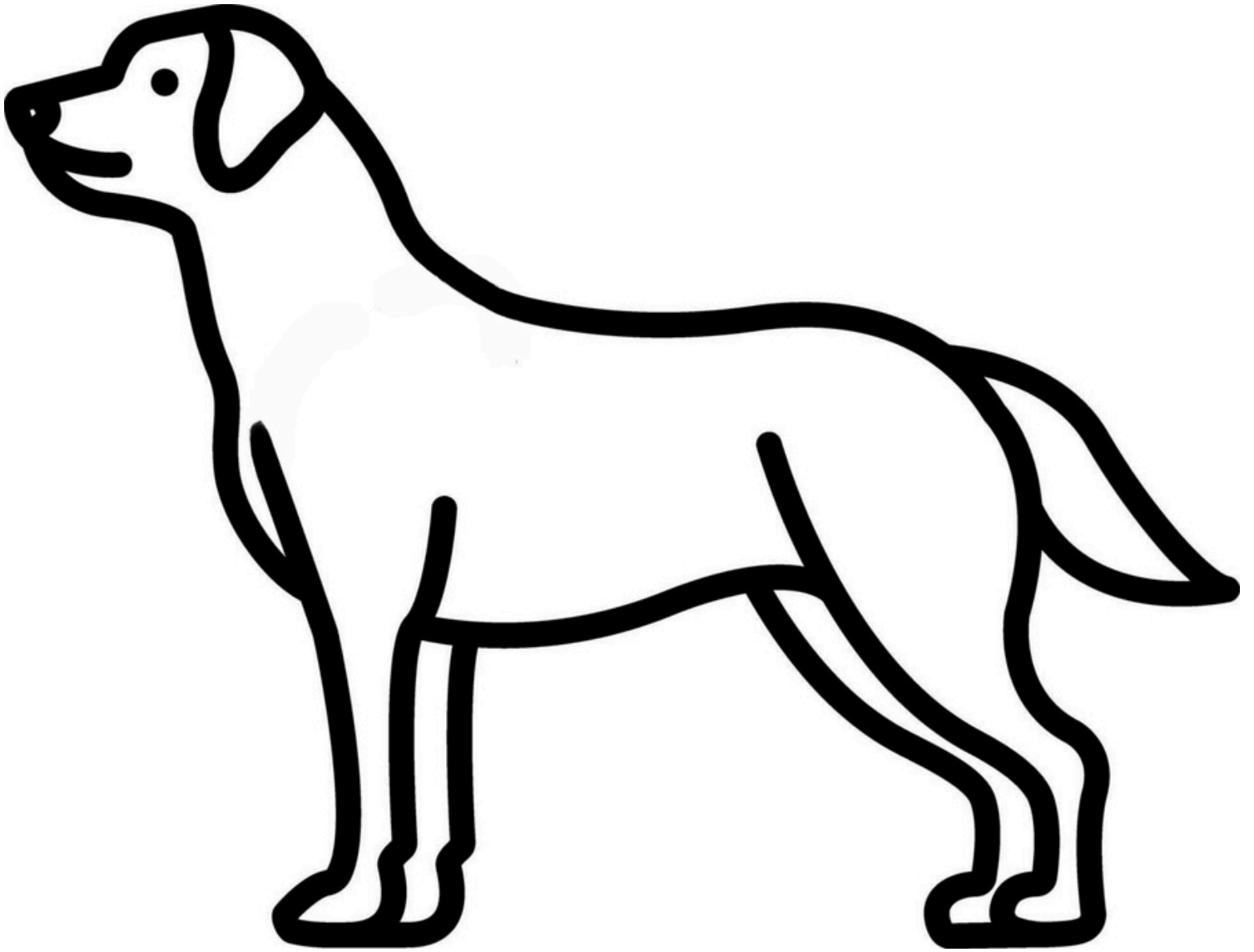
The Artist represents to "Carmel Chamber of Commerce" that he/she is the sole author of the Design and that the Design is an original work of authorship which does not infringe upon the copyright rights or intellectual property rights of others, and that he/she has the unencumbered right to make this assignment. In the event the Design is not approved or selected for exhibition, as described in the Call for Artists, "Dogs of Carmel" shall assign (and hereby does assign) back to the Artist all its right, titles and interest in and to the Designs.

Artist's Signature: \_\_\_\_\_ Date: \_\_\_\_\_





**Standing Lab Large Breed  
45" x 12" x 29"**



**Standing Lab Large Breed  
45" x 12" x 29"**



# Questions? Contact us.

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